

- **A FREE LIQUIDITY, NOTORIETY AND VALORIZATION TOOL FOR ALL GROUP SHAREHOLDERS**
- **A PROGRESSIVE ACCLIMATION TO AN INITIAL PUBLIC OFFERING FOR AN AMBITIOUS GROWTH STRATEGY**



Paris, France, July 16, 2019 - GROUPE SCHMITTGALL, a French leading player of the cultured pearl since 2001, and actor of excellence in French jewelry, today announces the availability of a free liquidity, notoriety and valorization tool, provided by CIIB, Listing Sponsor on Euronext Paris.

Present in France, Europe and Asia, the Group is the fruit of the successful alliance between two key players in the luxury sector: SCHMITTGALL, a company founded in 1926, a historic player and now the French leader in cultured pearls since 2001, and THIEN PO, founded in 1959 and heir to a unique know-how in jewelry and precious stones. Creator of the PACOMA PARIS brand, positioned in the mid-high-end segment of jewelry, the Group led by Gaëtan PINOT and Benjamin CHHOA has a strong entrepreneurial culture, based on innovation, agility, creativity and quality of execution.

Leading supplier of jewelry and fine french jewelry, GROUPE SCHMITTGALL also designs and manufactures its collections, covering white label all sales networks of cultured pearls and precious stones jewels (diamonds, sapphires, rubies, emeralds): fine jewelry, distribution networks, independent. Its collections are also available to the general public and distributed in omni-channel under the PACOMA PARIS brand. Manufacturing is located in France and Thailand.

A solution of liquidity, notoriety and valuation adapted to companies still not listed on the stock market

As announced in its press release of July 11, 2019¹, GROUPE SCHMITTGALL makes available to all its existing or potential shareholders from this day a Carnet d'Annonces, held and managed by the firm CIIB, Listing Sponsor on Euronext Paris.

In addition to an online tool for the purchase and sale of shares made available free of charge to shareholders and existing and future investors by the company on its website, the solution operated by the firm CIIB, Listing Sponsor on Euronext Paris and the origin of more than 50 IPOs, allows the company to acclimatize progressively to the stock market listing of its securities (shares, bonds, warrants, ...). It is accompanied by comprehensive and unlimited monitoring, advice and support on all financial topics:

- Legal engineering: support on the drafting, drafting of all documents of a legal, legal, regulatory nature;

- Financial engineering: support for the development, presentation and optimization of accounting, financial, tax and property indicators;
- Financial analysis: pre- and post-money valuation by the various valuation methods and the confrontation in the Carnet d'Annonces of the purchase and sale announcements;
- Financial and corporate communication: management of relations and all interactions with stakeholders, media, and communication channels between the Company and shareholders, investors, analysts, the economic and financial press, the major public.

A **UNIQUE** SOLUTION FOR THE TRADING OF YOUR **GROUPE SCHMITTGALL** SHARES



CONNECT ON:

<https://www.ciib.fr/actions-market-place>

These reinforced commitments of communication, and transparency with regard to all the main stakeholders are notably materialized by the adhesion of GROUPE SCHMITTGALL in April 2019 to the Charter of Ethics of the Association LOVE MONEY SECURITY².

As a reminder, GROUPE SCHMITTGALL shares are eligible for the PEA and PME scheme³. For any further information, please contact the CIIB office on +33 (0) 1 42 46 11 73 or by mail: groupe-schmittgall@ciib.fr

Holding of an information meeting: financial year 2018, update on the activity of the 1st semester, strategy and perspectives for 2019

The Company will hold an information meeting on its annual results for 2018 and its activity for the first half of the current fiscal year on Tuesday, July 23, 2019, at 5:30 pm, at the Palais Brongniart (Place de la Bourse - 75002). On this occasion, management will discuss its strategy and outlook for the 2019 financial year. To participate, the online registration form is available here.

1: see press release of 11/07/2019: Annual results 2018

2: see LOVE MONEY SECURITY Code of Conduct

3: see press release of 16/05/2019: Eligibility of GROUPE SCHMITTGALL shares to the PEA-SME scheme for the year 2019.

Next appointment:

Tuesday 23 July 2019: Information meeting 1S2019 - 17h30



About GROUPE SCHMITTGALL

GROUPE SCHMITTGALL is a leading player in the creation, manufacture, and B2B distribution of mid-range and high-end jewellery. Heir to a century-old know-how, the Group is today the fruit of the successful alliance between two complementary houses:

- SCHMITTGALL, founded in 1926, French leader of the cultured pearl,
- THIEN PO, founded in 1959, which has a unique and recognized know-how in jewellery.

The Group has a strong entrepreneurial culture, based on innovation, quality of execution, agility, and creativity. As a customs operator and with a delegation of stamps for precious metals, the Group, which operates in France, Europe and Asia, employs 20 people and achieved a turnover of 7.3 million euros in 2018.

Creator of the brand Pacoma, Schmittgall evolves in a very dynamic luxury market for the French industry and acclaimed worldwide. GROUPE SCHMITTGALL shares can be fully integrated into PEA-PME accounts which enjoy the same tax advantages as traditional PEA.

CONTACTS

PRESS / SHAREHOLDER / INVESTOR RELATIONS



Edouard de Maissin / Didier Salwa / Kevin Six

CiIB - <http://ciib.fr>

Tel. : +331 424 61 173

Mail: groupe-schmittgall@ciib.fr